1. Introduced new inventory management measures, effectively decreasing product theft over [Number]% within [Timeframe].
2. Managed and motivated sales team to increase revenue [Number]% in [Timeframe].
3. Owned all aspects of sales planning, development, and team and account management for central [Type] territory.
4. Drove business success by maintaining and applying current knowledge of sales, promotions and policies regarding payments, exchanges and security practices.
5. Provided recommendations to promote brand effectiveness and product benefits, resulting in securing [Number] long-term accounts in [Timeframe].
6. Maintained up-to-date knowledge of competitor products and pricing in market served.
7. Collaborated with internal teams and suppliers to evaluate costs against expected market price points and set structures to achieve profit targets.
8. Devised sales strategies to increase points of distribution, shelf space, product positioning, consumer awareness, trial, conversion and user acquisition.
9. Increased profits through providing excellent customer service, following established guidelines and auditing sales reports.
10. Increased sales by [Number] through effectively training employees, closely monitoring regional and local markets and managing inventories.
11. Marketed [Product type] to targeted audience at trade shows and events.
12. Created and launched new online marketing strategies, resulting in [Number]% sales increase.
13. Managed revenue models, process flows, operations support and customer engagement strategies.
14. Held one-on-one meetings with [Job Title]s to identify selling hurdles and offered insight, including [Area of expertise] into how best to remedy such issues.
15. Aligned company goals with customer outcomes and increased satisfaction by automating contact management systems.
16. Maximized [Type] sales by updating procedures for [Task] and increasing productivity.
17. Prepared sales presentations for clients showing success and credibility of [Type] products.
18. Closed average of [Number] sales calls each quarter.
19. Accomplished sales goals and boosted revenue by $[Number] through product knowledge and customer relationship management.
20. Resolved all vendor and account problems efficiently while exceeding sales quotas by [Number]%.